Hon. Cielo Krisel Lagman
City Mayor

EXECUTIVE ORDER NO. 028 SERIES OF 2023

AN EXECUTIVE ORDER PROVIDING THE GUIDELINES THAT WILL GOVERN THE IMPLEMENTATION OF EXECUTIVE ORDER NO. 39, S. 2023 OR THE "IMPOSITION OF PRICE CEILINGS FOR RICE" IN THE CITY OF TABACO

WHEREAS, Section 2 of Republic Act No. 7581 otherwise known as the "Price Act" declares it as a policy of the State to provide effective and sufficient protection to consumers against hoarding, profiteering, and cartels with respect to the supply, distribution, marketing, and pricing of goods during periods of calamity, emergency, and widespread illegal price manipulation, and other similar situations;

WHEREAS, Executive Order No. 39, Series of 2023, issued by the Office of the President implemented price ceilings on rice. Regular-milled Rice shall be at Php 41 per kilogram and Well-milled Rice at Php 45 per kilogram;

WHEREAS, the Department of Interior and Local Government (DILG) Memorandum Circular No. 2023-131 provided guidelines to key government agencies and Local Government Units in the implementation of the provisions under Executive Order No. 39, S. 2023;

WHEREAS, Republic Act No. 11076 otherwise known as "An Act Proving for the Establishment of Timbangan ng Bayan Centers in Public and Private Markets, Amending for the Purpose Chapter II, Title III of Republic Act No. 7394, Otherwise Known as the "Consumer Act of the Philippines" provided guidelines for the establishment of Timbangan ng Bayan Centers in public and private marketplaces;

WHEREAS, On September 08 , 2023, the City Price Coordinating Council of Tabaco City convened to discuss the directives set forth by Executive Order No. 39, s. 2023 and the DILG MC No. 2023-131.

NOW THEREFORE, I CIELO KRISEL LAGMAN, City Mayor of Tabaco City, by virtue of powers vested in me by Republic Act No. 7160, otherwise known as the Local Government Code of 1991 and other pertinent laws, do hereby order the following:

SECTION 1. REGULAR INSPECTION OF RICE MILLS, WAREHOUSES, AND RICE RETAILERS.

The City Agriculture Office is mandated to conduct profiling and regular inspections of rice mills and warehouses to monitor the prices of well-milled and regular-milled rice. The CAO shall likewise actively coordinate with the Department of Trade and Industry, the Department of Agriculture, and other government agencies to prevent unwarranted price increases and hoarding of rice and other prime commodities.

The Economic Enterprise Management Unit (EEMU) of Tabaco City is mandated to conduct profiling and regular inspections of rice retailers in public and private markets

within Tabaco City. The EEMU shall likewise report rice retailers that violate the imposed price ceilings on rice.

SECTION 2. ESTABLISHMENT OF CONSUMER COMPLAINT DESKS AND ACTIVATION OF COMPLAINT HOTLINE NUMBER. The Economic Enterprise Management Unit (EEMU), Business Permit and Licensing Unit (BPLU), and the City Agriculture Office shall establish Consumer Complaint Desks in key areas of public and private markets within Tabaco City.

The hotline number **09125220215** shall be the official receiving platform for complaints, grievances, and requests for assistance by consumers relative to the imposition of rice price ceilings.

SECTION 3. REVITALIZATION OF TIMBANGAN NG BAYAN CENTERS. The Economic Enterprise Management Unit (EEMU) shall revitalize, regularly inspect, and monitor all Timbangan ng Bayan Centers located in the public and private markets within Tabaco City.

SECTION 4. DEPUTATION OF THE PERMITS AND LICENSES TASK FORCE (PERLI-TA), BARANGAY OFFICIALS, AND CSOs IN THE MONITORING OF RICE PRICE CEILINGS. All members of the PERLI-TA, all barangay officials, and concerned Civil Society Organizations of Tabaco City are enjoined to monitor and report rice retailers that violate imposed rice price ceilings.

SECTION 5. DESIGNATING THE FOCAL PERSON FOR THE IMPLEMENTATION OF RICE PRICE CEILINGS. Engr. Maria Ailene C. Bombon, OIC-City Agriculturist, is hereby designated as the Focal Person for the implementation of the Rice Price Ceilings. The role of the FP is to consolidate all the reports coming from the Consumer Complaint Desks and the Consumer Complaint Hotline. The FP shall likewise exercise regulatory powers in the inspection and execution of search warrants issued against rice millers, warehouses, and retailers that are determined to have violated the provisions of Executive Order No. 39, s. 2023, Republic Act No. 7581, and other related laws.

SECTION 6. ROLE OF THE LOCAL POLICE. The local PNP shall extend all necessary assistance to the City Government of Tabaco in monitoring, reporting, and implementing the mandated Rice Price Ceilings.

SECTION 7. REPEALING CLAUSE. All Executive Orders or issuances inconsistent with the provisions of this Executive Order are hereby repealed, superseded, or modified accordingly.

SECTION 8. SEPARABILITY CLAUSE. If for any reason any section or provision of this order is declared invalid. The remaining portions not affected shall continue to be in full force and effect.

SECTION 9. EFFECTIVITY. This Executive Order shall take effect immediately upon approval.

ISSUED this 8th day of September 2023, in Tabaco City, Albay.

CIELO KRISEL LAGMAN
City Mayor